



M&A DEAL OVERVIEW

LIBERTY GLOBAL TO ACQUIRE SUNRISE COMMUNICATIONS GROUP AG FOR \$7.43BILLION



ACQUIRER	Liberty Global plc (NASDAQ: LBTYA, LBTYB and LBTYK)	
ACQUIRER DETAILS	<ul style="list-style-type: none"> Liberty Global is one of the world's leading converged video, broadband and communications companies, with operations in six European countries under the consumer brands Virgin Media, Telenet and UPC Incorporated in 2005, headquarters in London Employees – 20,600 	
ACQUIRER FINANCIAL INFORMATION	<ul style="list-style-type: none"> Market Cap: \$11.79 billion EV: \$17.54 billion LTM Revenue: \$11.42 billion Forward P/E Ratio: 48.00 	<ul style="list-style-type: none"> LTM EBITDA: \$4.58 billion LTM EV / Revenue: 1.53x LTM EV / EBITDA: 3.83x
TARGET	Sunrise Communications Group AG (SWX: SRCG)	
TARGET DETAILS	<ul style="list-style-type: none"> Sunrise Communications Group AG, together with its subsidiaries, provides telecommunications services to residential and business customers, and other carriers in Switzerland The Company's brands include Sunrise, Business Sunrise, Gif Me More and Lebara Incorporated in 2000, headquarters in Zurich Employees – 1,739 	
TARGET FINANCIAL INFORMATION	<ul style="list-style-type: none"> Market Cap: CHF 4.98 billion EV: CHF 6.8 billion LTM Revenue: CHF 1.9 billion P/E Ratio: 130.92 	<ul style="list-style-type: none"> LTM EBITDA: CHF 633.85 million LTM EV / Revenue: 3.51x LTM EV / EBITDA: 10.53x
DEAL POINTS	<ul style="list-style-type: none"> Deal announced – 12/08/2020 Expected Closing Date: Q1 2020 Deal Price - \$7.43 billion purchase price via cash and debt The offer represents a 32% premium to the 60-day volume-weighted average price (“VWAP”) and values 100% of Sunrise’s equity at CHF 5.0 billion VWAP is a trading benchmark used by traders that gives the average price security has traded throughout the day, based on both volume and price Acquirer Advisor – Credit Suisse International, J.P. Morgan and LionTree Advisors Target Advisor – Deutsche Bank 	
RATIONALE	<ul style="list-style-type: none"> The deal represents a strategic combination of UPC Switzerland and Sunrise to create the leading fixed-mobile challenger in Switzerland with 2.1 million mobile post-paid subscribers, 1.2 million broadband subscribers and 1.3 million TV subscribers, reflecting approximately 30% market share in each segment The combined business will be firmly positioned to continue its network roll-out including 5G and future technologies, supporting a range of new and enhanced products and services The integration of UPC’s gigabit network, covering around 75% of homes, with Sunrise’s existing Fibre to the Home (FTTH) partnerships covering over 30% of homes, will ensure that 90% of Swiss households have access to 1-gigabit broadband speeds by 2021 UPC Switzerland’s growing B2B business (#2 behind Swisscom on fixed) will benefit from the enhanced scale delivered by Sunrise’s customer base, increasing the ability to cross-sell converged mobile and fixed products and provide a better customer experience The transaction is consistent with Liberty Global’s strategy to create converged, national champions across its core European markets The acquisition is expected to create a total of CHF 3.1 billion synergies including the annual run rate of cost, CAPEX and revenue synergies estimated at CHF 275 million 	